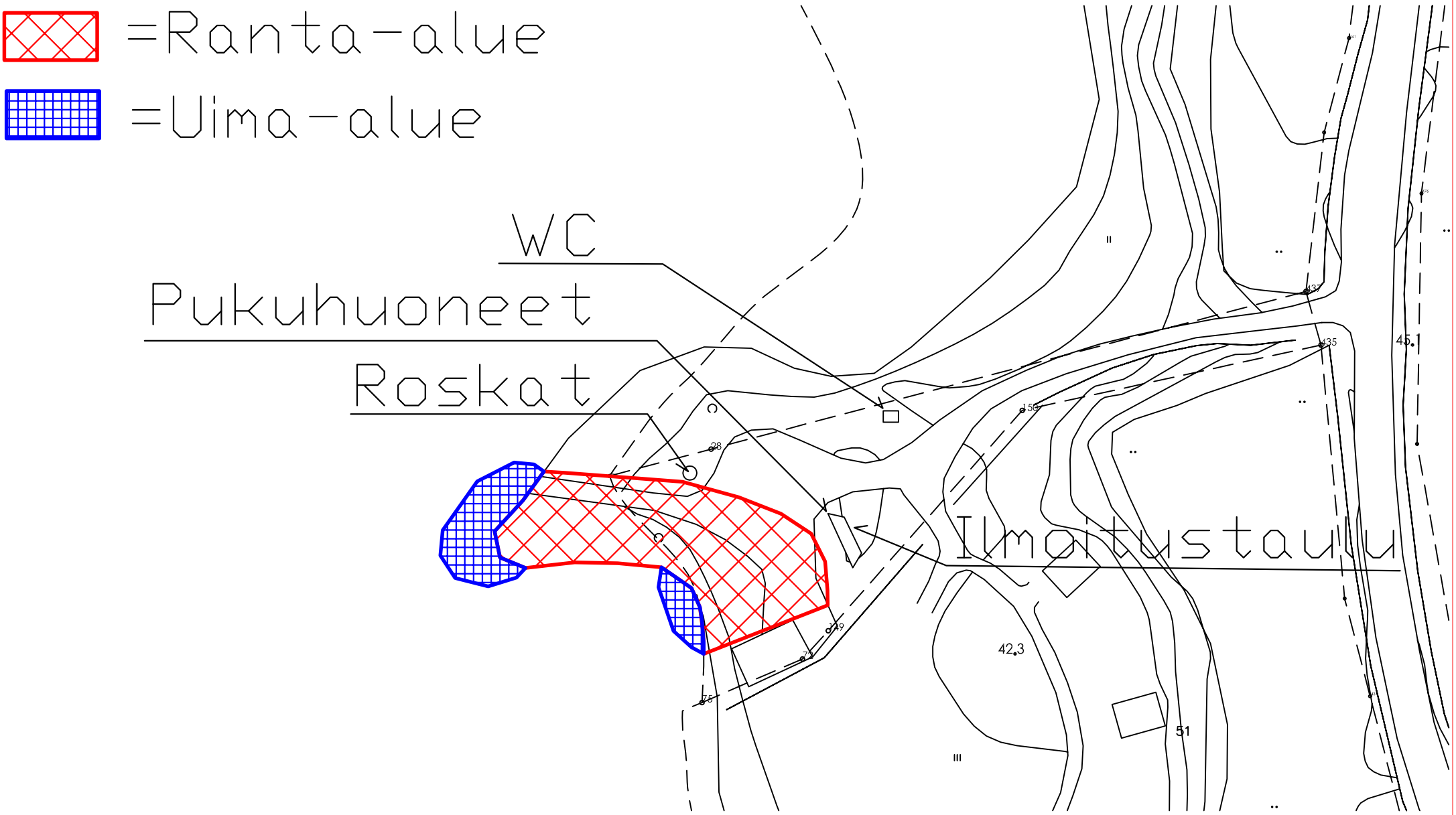Pyykinnekan uimaranta